



„Vom Neuland in den Alltag: wie arbeiten wir digital?“

Landespsychologentag Dortmund 1.9.2018

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leben - lieben - liken



Familie und Digitalisierung



leben - lieben - liken



Psychologie und Digitalisierung



ARD/ZDF-Onlinestudie 2017

Neun von zehn Deutschen sind online. Bewegtbild insgesamt stagniert, während Streamingdienste zunehmen - im Vergleich zu klassischem Fernsehen jedoch eine geringe Rolle spielen. (Pressemeldung vom 11.10.2017)



Kernergebnisse 2017

Die wichtigsten Ergebnisse der ARD/ZDF-Onlinestudie 2017 haben wir in einem Papier zusammengestellt, das im PDF-Format heruntergeladen werden kann.



Neun von zehn Deutschen online

Eine dreiviertel Stunde täglich wird mit Mediennutzung online verbracht; die meiste Onlinezeit entfällt auf Individualkommunikation.



Onlinevideo: Gesamtreichweite stagniert, aber Streamingdienste punkten mit Fiction bei Jüngeren

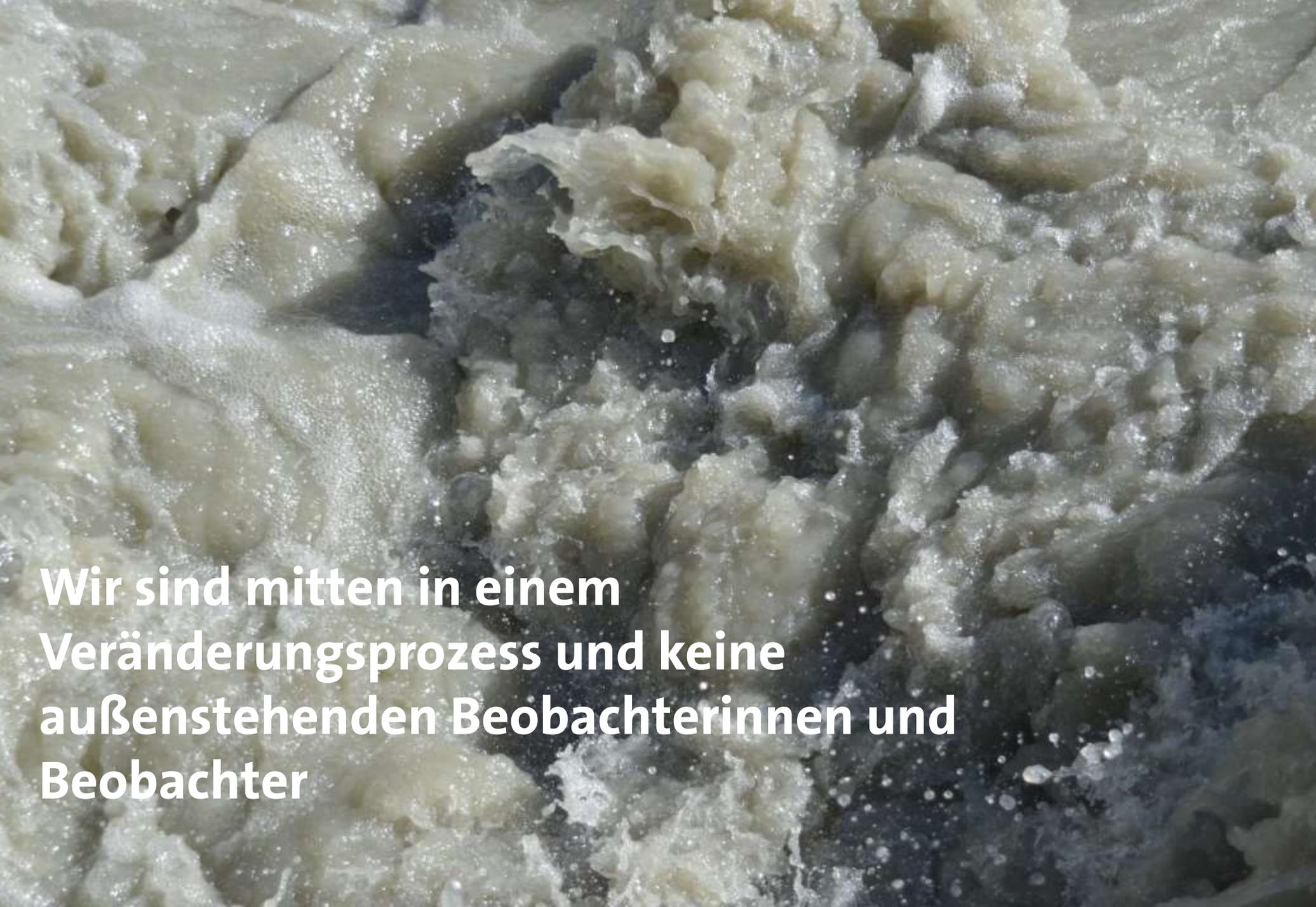
Fernsehsendungen im Internet werden beliebter.



Audiowelten im Wachstum: Zur Radio-, Audio- und Streamingnutzung im Internet

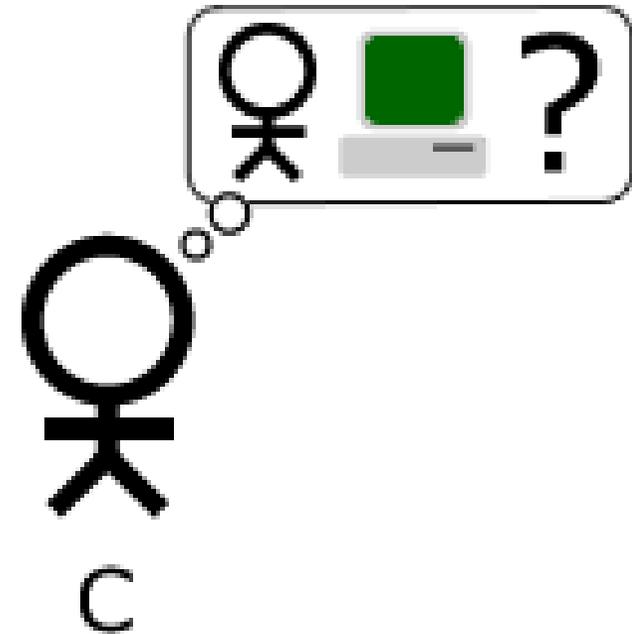
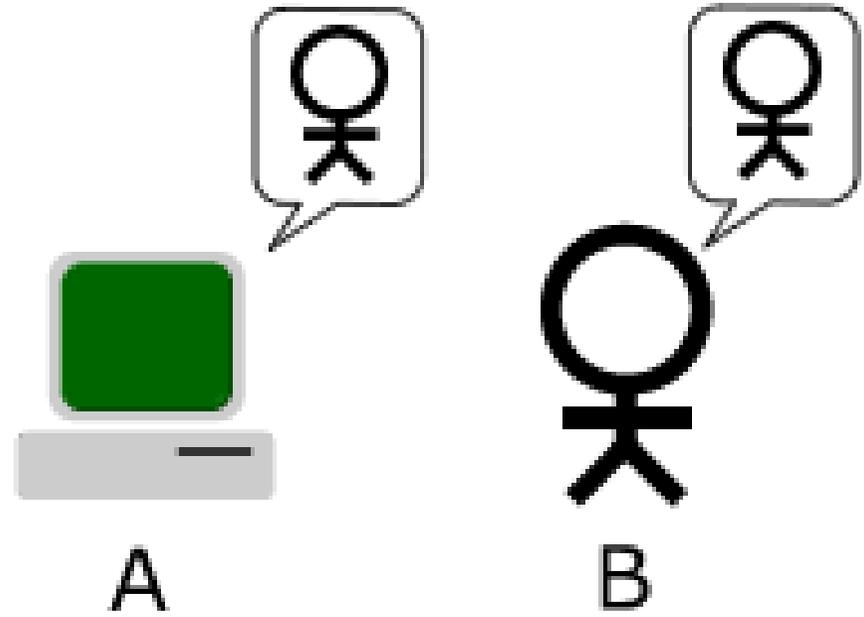
Die Audionutzung online hat im Vergleich zum Vorjahr deutlich zugenommen.





**Wir sind mitten in einem
Veränderungsprozess und keine
außenstehenden Beobachterinnen und
Beobachter**

Turing-Test



SMART SPEAKER ADOPTION IS HAPPENING FASTER THAN ANY OTHER TECH IN OUR LIFETIME



Tuesday, May 1, 2018



set alarm to 6:40

OK

Alarm

06:40



View alarms



Hi, how can I help?

Explore what's new

What's on my screen?



Voice Assistants

Alexa , Google
Assistent, Siri
kommen in unseren
Alltag und Menschen
sprechen mit ihnen.



talk to me



Woebot
Active on Messenger

Ok, is this an emergency situation or are you looking for some help challenging your thoughts?

it is okay. I will get back to you later.

I'm sorry that you're going through this, Ralf Peter. I'd like to recommend the following options that can help you because this is beyond what I can do:

1. Tec-tec is a free app to help you feel better about yourself and worse about self-harm & suicide:

www.tectectech.com

2.The National Suicide Prevention Lifeline:

1-800-273-TALK (8255) or their website

<http://www.suicidepreventionlifeline.org>

3. For emergencies don't hesitate to call 911 in the US or 112 in the EU.

Last, here's a list of international emergency phone numbers: [https://en.wikipedia.org](https://en.wikipedia.org/wiki/List_of_emergency_telephone_numbers)

[/wiki/List of emergency telephone numbers](https://en.wikipedia.org/wiki/List_of_emergency_telephone_numbers)

Options



Search in Conversations

Manage Messages

Rate Experience



Notifications

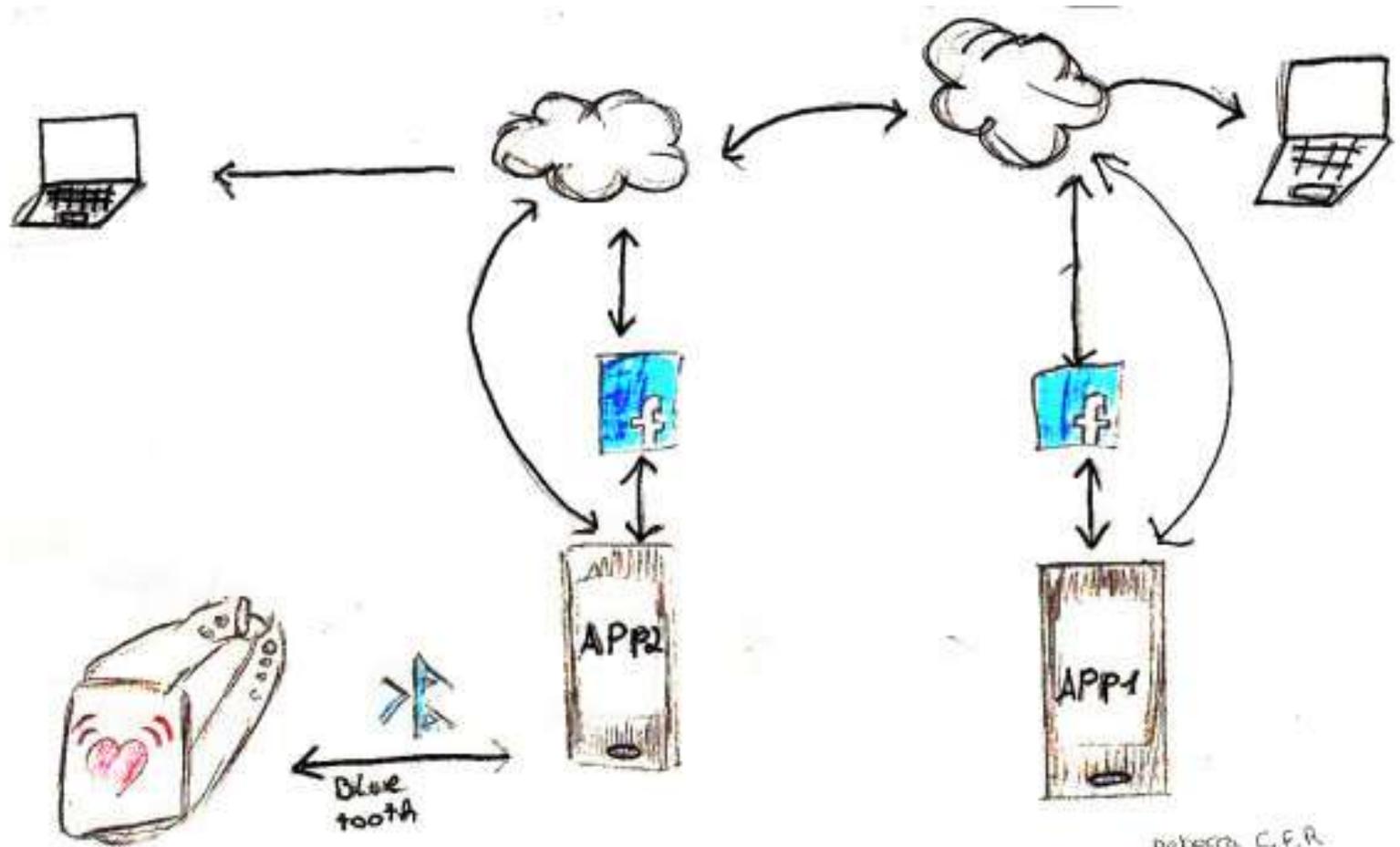
Messenger Link

m.me/drwoebot





Die Wirklichkeit ist komplexer geworden ...



nichtreal
virtuell
online
social media
digital
fake
chat
medialvermittelt

reale
Begegnung
persönlich
wirklich
offline
analog
Kulturstoffwelt

Begegnung
persönlich

chat

online

offline

Wirklich
real

fake

echt

medialvermittelt

virtuell

socialmedia

analog

digital

nichtreal

Kohlenstoff

Moers

Essen



**Digitale Lebenswirklichkeiten wahrnehmen –
Durch Nutzung bzw. Nichtnutzung von Social Media
nehmen wir auch eine Zielgruppenbestimmung vor**

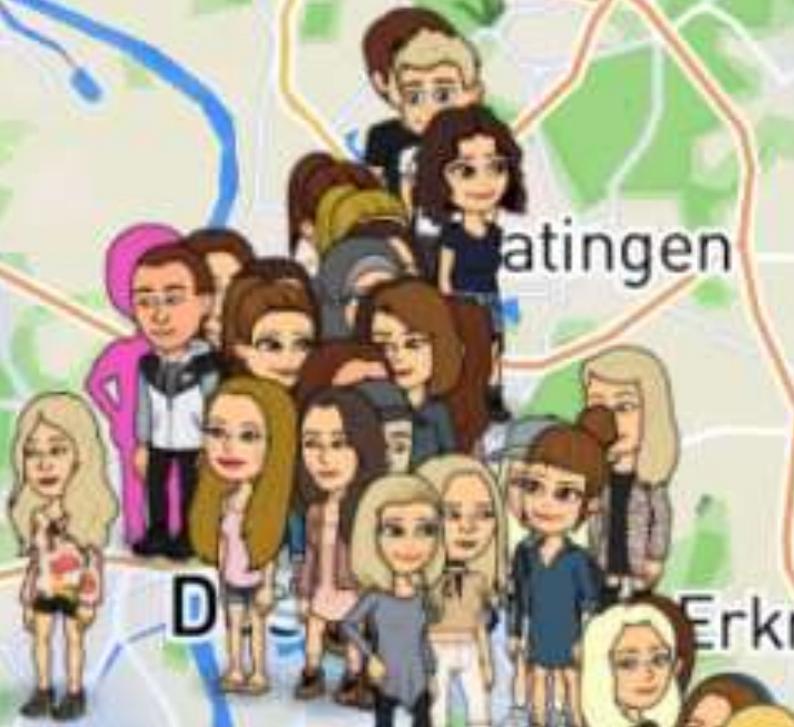
Krefeld

Velbert



atingen

Willich



D

Erkrath

CHAT SeELSORGE

der Evangelischen Kirche

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Nächster CHAT:

Montag, 03.09.18 | 20:00



Moderation: Carsten Krabbes
Montag, 03.09.18 | 20:00
Dauer: 20:00 - 22:00 Uhr

Nächster CHAT:

Mittwoch, 05.09.18 | 20:00



Moderation: Carsten Krabbes
Mittwoch, 05.09.18 | 20:00
Dauer: 20:00 - 22:00 Uhr

Im nächsten Chat:

Moderation:



Carsten Krabbes
Pastor

Seelsorge:



Wulf Gräntzdörffer
Seelsorger



Dirk Jonas
Pastor

Alle Seelsorger:

The image features a yellow folder icon on the left side, which is semi-transparent and contains text. The background is a scenic view of a lake with a stone church tower in the distance, set against a backdrop of misty mountains under a cloudy sky. The text inside the folder is white and yellow.

Digitales Arbeiten

?§§§?

DSGVO



Social Media Guidelines

der Evangelischen Kirche im Rheinland, der Evangelischen Kirche von Westfalen und der Lippischen Landeskirche

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Revised guidelines, code and policy released today, effective from March 2014

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13 Feb 2014

The National Boards have published revised guidelines and codes of conduct, and a new social media policy, which come into effect from mid-March.

Health practitioners urged to read revised documents now

Revised guidelines and codes of conduct, and a new social media policy, containing important information for all registered health practitioners have been released today and come into effect from mid-March 2014¹.

Registered health practitioners need to familiarise themselves with this guidance to ensure their practice meets National Board expectations from mid-March.

The documents were released by the National Boards regulating registered health practitioners in Australia through the National Registration and Accreditation Scheme (the National Scheme).

They are the:

- revised *Guidelines for advertising regulated health services*
- revised *Guidelines for mandatory notifications*
- revised *Code of conduct*, and
- new *Social media policy*.



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Highlights

Ethical and competent practice in the online age

Web-based free email accounts such as Gmail are prone to being searched by the email provider (data mining) and using information to deliver targeted advertising, often in collaboration with third parties. For example, a client who receives an email from a psychologist in relation to a gambling addiction may have the word 'gambling' picked up by the email provider's search facility and subsequently be targeted with gambling advertisements on the Internet. This clearly has implications for confidentiality and while these ethical concerns are not insurmountable, they must be seriously considered before a psychologist uses email for any form of professional communication.

Electronic storage of client information

Offering ease of access and flexibility, electronic storage of client information is used by many psychologists. This can range from a spreadsheet containing client contact details, to a completely computerised paper-free storage system (e.g., paper-based assessments digitally scanned and paper copies destroyed). However, storing files in a digital format can make them more vulnerable to unauthorised access. Many digital storage devices have a five to ten year lifespan, with some prone to deteriorate more rapidly if not stored in ideal conditions. Small USB storage devices (and phones and tablets) are more easily misplaced or stolen than traditional paper-based filing systems, potentially allowing unauthorised access to confidential client information.

InPsych articles

[Using Skype to provide services to clients](#)

[Choose a practice management system](#)

[Navigate the world of online practice management systems and cloud computing](#)

[Guidance on destruction of files in the digital age](#)

[The internet's ethical challenges for psychologists](#)

[Considering e-therapy in a more efficient mental health system](#)

[Secure Message Delivery: Are you eHealth compliant?](#)

[Telehealth under the Better Access initiative](#)

Member resources

Auf dem digitalen Marktplatz ...



INCIVILES
LOCAL 38

OPERACIONES

FRUTERIA

15

200

2000

SUKROLI

OPERT



BLOG

Wähle aus über 300 Beiträgen.

Blog durchstöbern

Über den Autor



Danke!

Fragen?