

Digitale Kirche

Rev. Lawrence T. Richardson

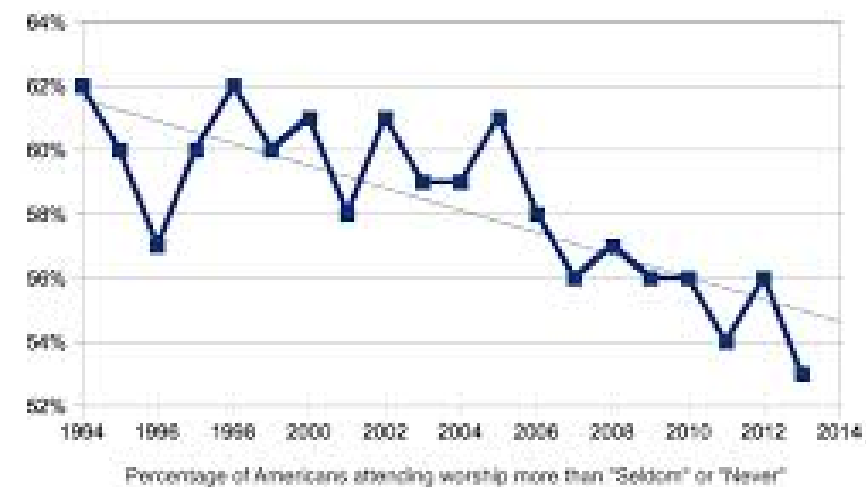


Einführung in mich



- From St. Paul, Minnesota USA
- Studied Communications, Sociology, and Ministry
- Digital Evangelist
- Lead Pastor
- Married to Ministry

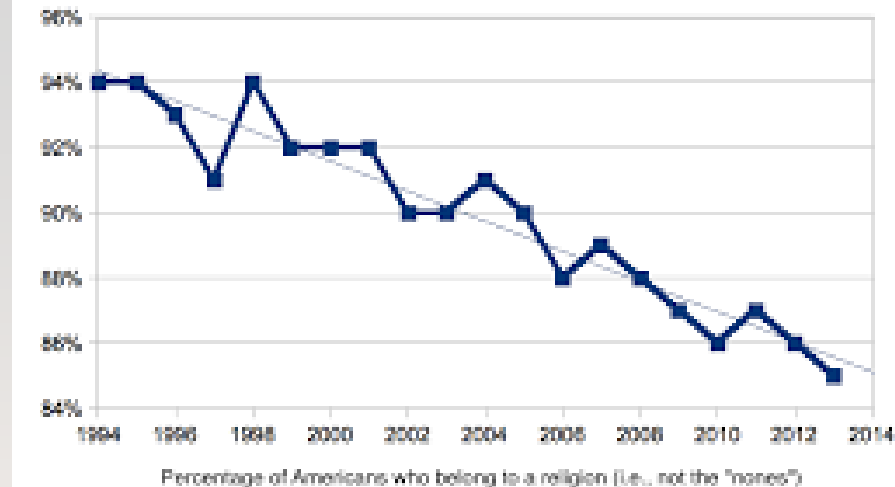
Decline of Church Attendance



Graph by Center of Church & State, an RNS blog
Source: Gallup

Kirche Schlagzeilen & Realität

Decline of Religious Identity



Graph by Center of Church & State, an RNS blog
Source: Gallup

Generational Replacement Drives Growth of Unaffiliated

| | Evangelical Protestants | Mainline Prot. | Historically black Prot. | Catholic | Other Christian groups | Other groups | Unaffil. |
|---------------------------------|-------------------------|----------------|--------------------------|----------|------------------------|--------------|----------|
| Silent generation (1928-1945) | 30% | 22 | 5 | 24 | 3 | 4 | 11 |
| Baby Boomers (1946-1964) | 28 | 17 | 7 | 23 | 3 | 5 | 17 |
| Generation X (1965-1980) | 25 | 13 | 7 | 21 | 4 | 6 | 23 |
| Older Millennials (1981-1989) | 22 | 10 | 6 | 16 | 3 | 8 | 34 |
| Younger Millennials (1990-1996) | 19 | 11 | 6 | 16 | 3 | 8 | 36 |

2014 Religious Landscape Study, conducted June 4-Sept. 30, 2014. Figures may not add to 100% because of rounding. Don't know/refused answers not shown. "Other Christian groups" includes Mormons, Orthodox Christians, Jehovah's Witnesses and a number of smaller Christian groups.

PEW RESEARCH CENTER

- Mainline church attendance is declining
- Religious identity is declining
- Younger people don't identify as much
- People don't trust the church the same
- People hunger for truth
- People hunger for community connections

Mein Ministerium ist flexibel



- I serve a traditional brick and mortar church
- I serve exclusively online communities
- I use social media to supplement my traditional church connections
- I meet up with people from the online communities

Linden Hills United Church of Christ



Linden Hills United Church of Christ

- It's OK to use cell phones in worship
- Post to Social Media
- Worship Streamed on Facebook Live
- QR Code to Update Information
- Maintain Connections Online
- Online Summaries of Events
- Social Media Workshops



Linden Hills United Church of Christ

Lawrence
Home
Create

Page
Ad Center ¹
Inbox ²
Events
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Jobs
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Email Signup

Promote

Liked ▾
 Following ▾
 Share
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Sign Up ✎

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Sunday worship, February 9, 2020
47 views · February 9

What a wonderful turnout for today's annual church budget...
36 views · February 2

Sunday worship, February 2, 2020
32 views · February 2

Sunday worship, January 26, 2020
69 views · January 26

Tonight at #youthgroup, Susan led us in a puzzle game where...
30 views · January 23

Sunday worship, January 19, 2020
112 views · January 19

What a wonderful day! Welcome to #LHUCC Avery, Jess, Tyler,...
29 views · January 12

New Members, New Vision Sunday Worship January 12,...
47 views · January 12

Mein Online-Ministerium



Lawrence Richardson

@larry2_0

The heart was made for worship. The heart worships through relationship. Relationship is the dance of the heart; love is its native tongue.

RETWEETS

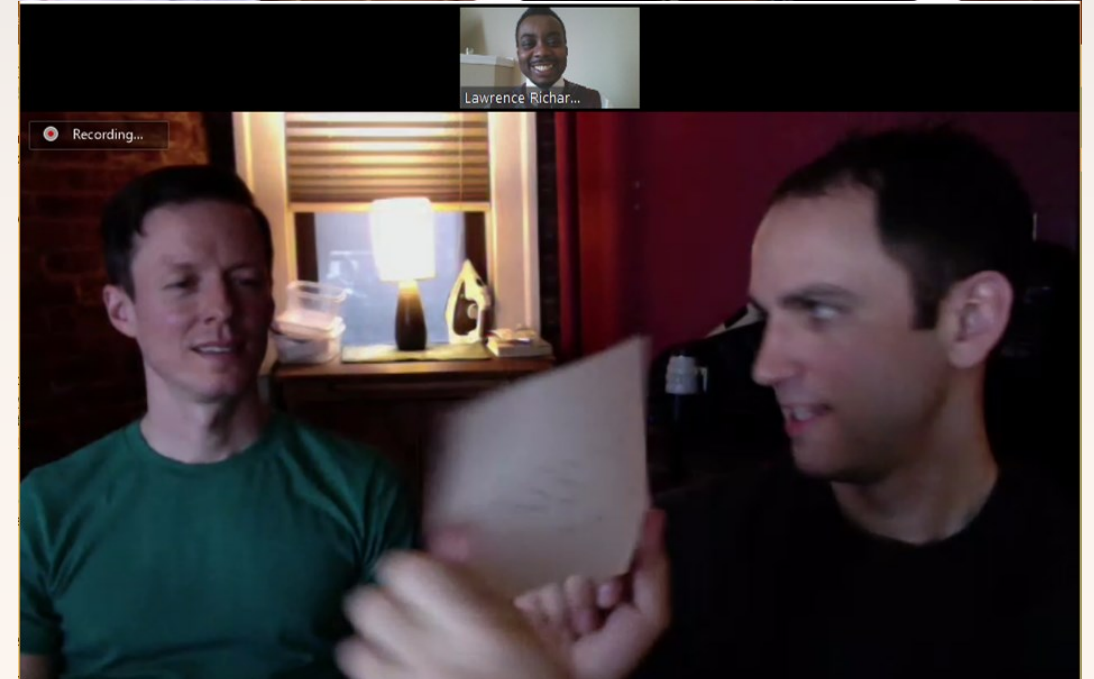
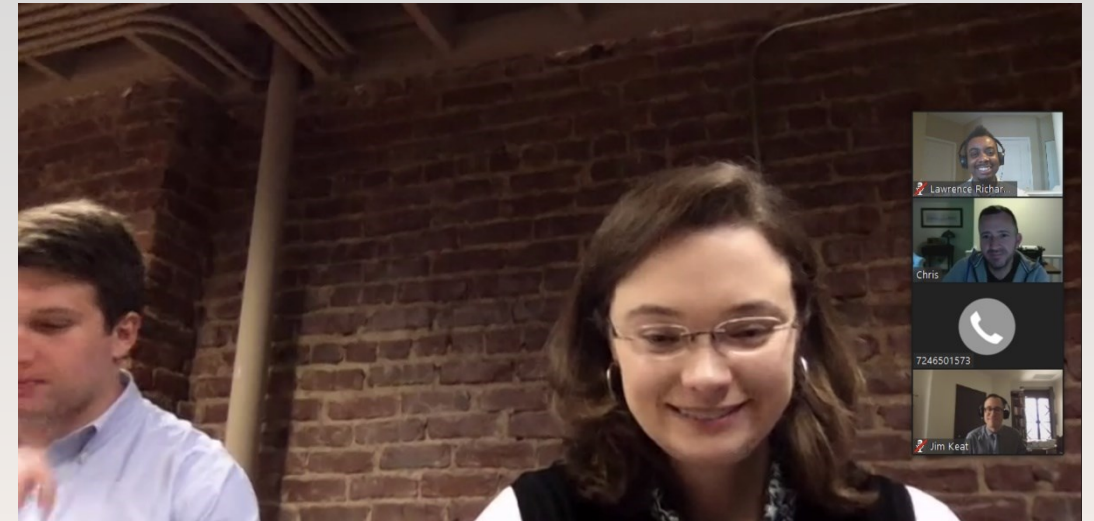
3

LIKES


11



12:06 PM - 13 May 2016



Riverside Church in New York



The Riverside Church
@RiversideNY

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- Signup Form

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SERIOUSLY vs. LITERALLY -- The Word Made Fresh: Mat...

The Word Made Fresh

The Word Made Fresh

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The Word Made Fresh

Matthew 5:21-37

6

"Salt, Spirit, Service" by Rev. ...

February 9, 2020 | Fifth Sund...


4

15

89


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Team Members




Jim Keat

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Donna Fado Ivery likes this

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Dinner Church



Podcast Religion



SUNDAY

Galatians 2020 Part Four E

Jay Bakker gives part 4 of his annual series on the book of Galatians after the talk for the congregation's response and a small show, The Sacred Collective. This service was recorded at



THURSDAY

9. Lauren Duca E

We talk to Lauren Duca, self-described citizen activist, about "How to Start a Revolution." They talk about the extreme discourse, her struggle with online attacks and a bullying



WEDNESDAY

Grandmama Is The Baby E

On this week's episode of #TheFriendZone, Dustin takes a ride. Black Business of the Week - Santana Caress' La C...
www.gofundme.com/f/la-clinica-de-comida-the-food-clinica



The Center for Progressive Renewal

Published by Hootsuite [?] · May 16 at 6:01am ·

You don't want to miss this online event--> <http://ow.ly/v2qM300bicH> June 20th-24th, 1pm-2pm ET

Join Rev. John Dorhauer, Rev. Traci Blackmon and other national cross-denominational leaders in this FREE webinar series on white privilege.

**This free webinar series will offer a solid foundation, while also serving as a preview for the United Church of Christ adult education curriculum of the same name due for release in September.



White Privilege: Let's Talk with Rev. John Dorhauer, Rev. Traci Blackmon...

They will lead us through four areas of focus: telling the story of your spiritual journey through the lens of...

PROGRESSIVERENEWAL.ORG

21,279 people reached



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Melissa Self Patrick, Rebecca Klemme Eliceiri and 201 others

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Target Marketing

Online Bible Study



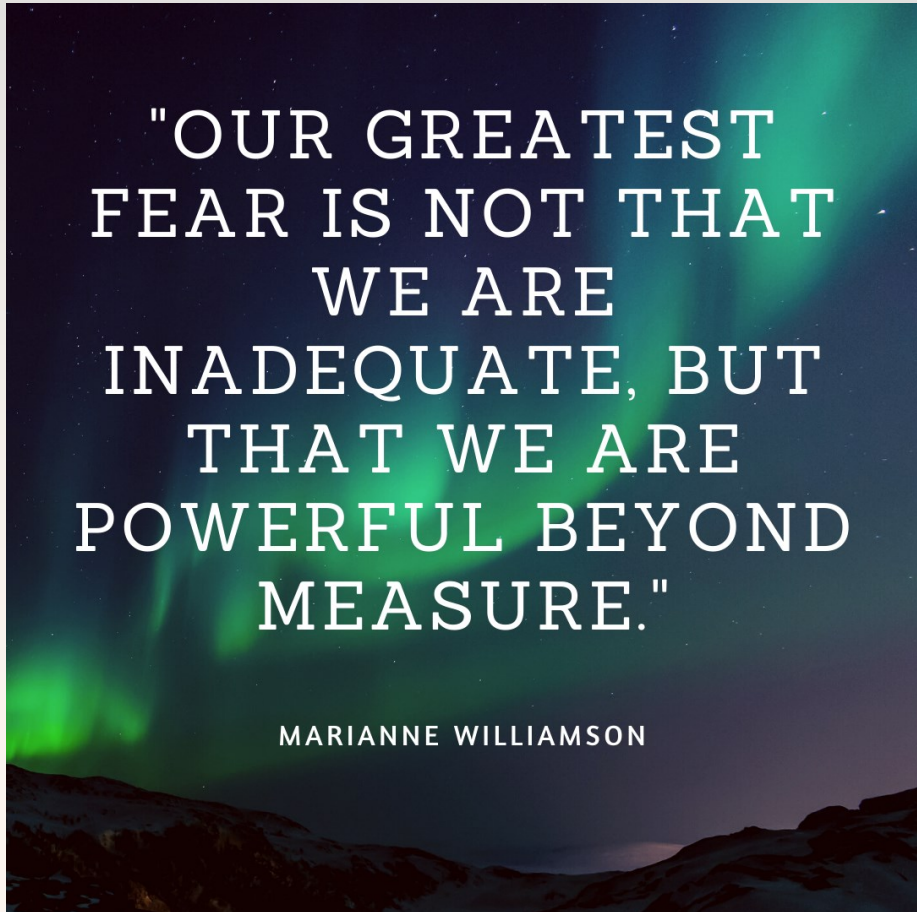
JUL
17

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Inspiration for all Ages



Online Tools For Church Leaders

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Strategic Planning

Your congregation and community deserve a long-term vision and plan. You can't get there alone.

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Events & Resources

We curate important resources that your congregation shouldn't live without.

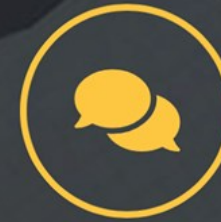
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On-Demand Learning

Professional development and online learning at the intersection of leadership and faith.

[Explore](#)



Blog

Current, topical writings to benefit you in leadership and community engagement.

[Read Now](#)

Creating an Ethical Framework for Social Media



Know Your Goal

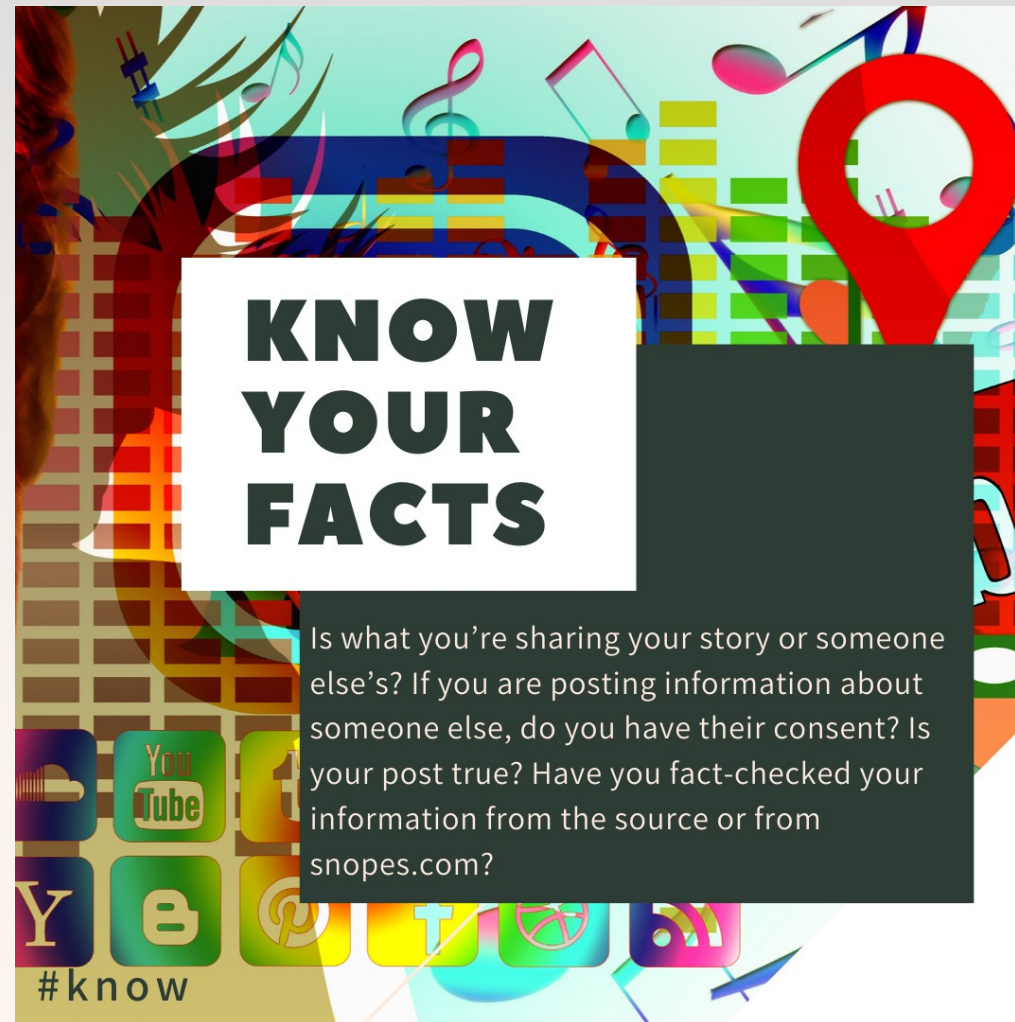


KNOW YOUR GOAL

Why are you sharing that post? Do you want to inform people, make someone laugh, or share a meaningful experience? Knowing why you are posting something online helps clarify your intentions.

#know

Know Your Facts



Haben Sie Fragen?
Danke!

Contact Me:

LTRichardson.com

@Larry2_0

Download Presentation:

<https://tinyurl.com/ua9be4x>