



# **RefugeesReporting.EU**

## **Refugees and Communication Rights in Europe**

# **Breaking Down the Social Media Divides**

ECIC 24, Aalborg May 14, 2019



# **RefugeesReporting.EU**

## **Refugees and Communication Rights in Europe**

Follow-up of:

# **Changing the Narrative – Media Representation of Refugees and Migrants in Europe**

# Report

- **Download the full report in English here: [Changing the Narrative – Media Representation of Refugees and Migrants in Europe](#)**

An **Executive Summary** which includes highlights and recommendations is available in the following languages:

- **English: [Changing the Narrative – Executive Summary](#)**
- **Español: [Cambiando el Discurso: la Representación de los Refugiados y los Migrantes en los Medios de Comunicación Europeos](#)**
- **Deutsch: [Die Erzählung verändern: Mediendarstellung von Flüchtlingen, Migranten und Migrantinnen in Europa](#)**
- **Français: [Changer le Discours: la Représentation Médiatique des Réfugiés et des Migrants en Europe](#)**
- **Arabic: [Executive Summary and Recommendations\\_AR](#)**

# Let refugees talk – instead of talking about refugees

(Condensing an executive summary into 44 characters)



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# **Communication Rights and Refugees in Europe: Breaking Down the Social Media Divides**

# Objectives

1. Explore existing attempts to address hate speech and cultural/political divisions online, particularly in relation to migrants and migration, to assess the approaches and tools that are most effective.
2. Actively work with refugee organizations and networks in supporting and expanding their social media activity beyond their current audiences
3. Contribute the analysis and identified tools and guidelines to planned training initiatives with refugee organizations and media professionals.
4. Develop guidelines or strategies for those handling church and NGO social media accounts to deal with hate speech.

## Example



7. April 2019 um 18:33 Uhr Bearbeiten

Wer aus Seenot gerettet wird, hat ein Recht darauf, in den nächsten sicheren Hafen gebracht zu werden. Dieser liegt definitiv nicht in Rheinhausen, St. Wendel oder Velbert.

Im Übrigen: Wenn Vereine und Organisationen, die mit dem Arbeitsfeld Migration geschäftliche Interessen verbinden, in ihrem Sinne bei der Bundesregierung vorstellig werden, ist das nachvollziehbar. Von einer Kirche, die beansprucht, die gesamte Bandbreite der Gesellschaft zu repräsentieren, darf man erwarten, dass sie über den Tellerrand unmittelbarer Lobbyinteressen hinausschaut.

Those rescued from distress at sea have a right to be taken to the nearest safe harbor. This is definitely not in Rheinhausen, St. Wendel or Velbert.

By the way, it is understandable if associations and organizations - which have business interests in the field of migration - lobby the Federal Government in their favor. From a church claiming to represent the full spectrum of society, one can expect to look beyond their lobbying interests

# How would you respond?



- **Is this hate speech or free speech?**
- **Do we respond or ignore / hide it?**
- **Win the argument and loose the person?**
- **Who is our audience?**
  
- **What is our communication strategy ?**

# Example

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### 2 Antworten auf „Notfallplan“

1.



Ulrich Weßler sagt:

8. April 2019 um 00:41 Uhr Bearbeiten

Pfarrer Ulrich Pohl, die Seenot birgt nicht das Recht des Schiffbrüchigen, sondern das Glück im Falle seiner Rettung. Derjenige, der ein großes Schiff hat und zur Rettung beitragen kann, der kann in Jesu Namen handeln.

Sie schreiben hier nicht von der Not, sondern von Ihrer Mühe beim Helfen. Das ist ein ganz anderes Thema.

Sind wir uns bei unseren Werten denn nicht einig?

2.



Pfarrer Ulrich Pohl sagt:

7. April 2019 um 18:33 Uhr Bearbeiten

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## **Pastor Ulrich Pohl:**

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## **Ulrich Weßler:**

Pastor Ulrich Pohl, distress at sea is not the right of the shipwrecked, but their luck in the case of their rescue.

The one who has a big ship and can contribute to the salvation can act in Jesus' name.

You are not writing about your hardship here, but about your problems to offer help. That's a whole different topic.

Are we not in agreement on our values?

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# **Your Participation is appreciated**

- Please take part in the survey  
  
(and later)
- Disseminate results /  
guidelines



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# Your Participation is appreciated

The survey (open until 20 May), can  
be accessed here:

<https://forms.gle/XScmYge3Fvtcp4WZA>

Responses will be kept confidential. We are looking for your  
experiences and support.



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# Thank you!

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