

Digitale Kirche

Rev. Lawrence T. Richardson

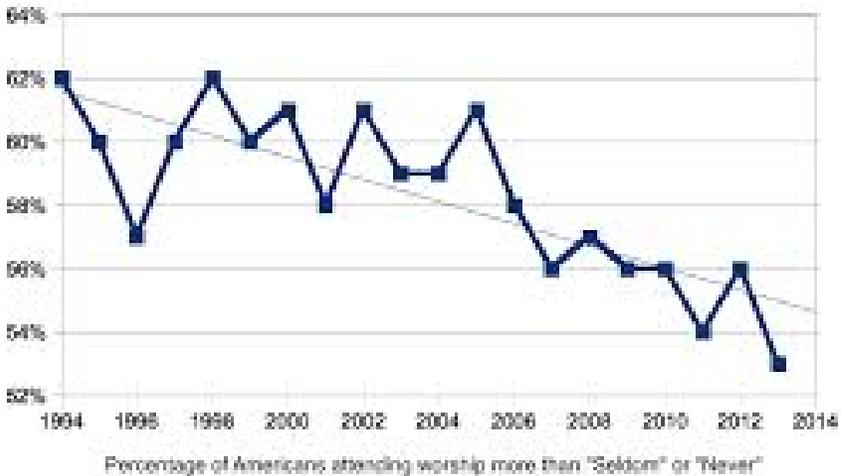


Einführung in mich



- From St. Paul, Minnesota USA
- Studied Communications, Sociology, and Ministry
- Digital Evangelist
- Lead Pastor
- Married to Ministry

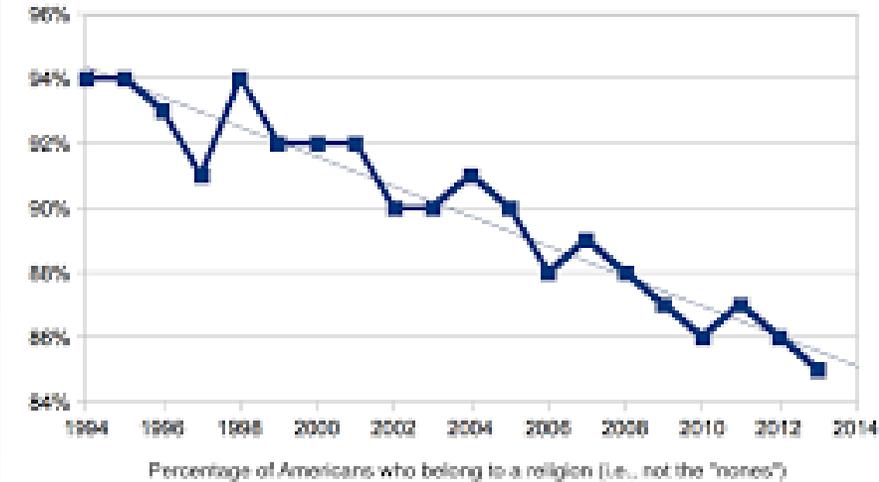
Decline of Church Attendance



Graph by Center of Church & State, an RNS blog
Source: Gallup

Kirche Schlagzeilen & Realität

Decline of Religious Identity



Graph by Center of Church & State, an RNS blog
Source: Gallup

Generational Replacement Drives Growth of Unaffiliated

	Evangelical Protestants	Mainline Prot.	Historically black Prot.	Catholic	Other Christian groups	Other groups	Unaffil.
Silent generation (1928-1945)	30%	22	5	24	3	4	11
Baby Boomers (1946-1964)	28	17	7	23	3	5	17
Generation X (1965-1980)	25	13	7	21	4	6	23
Older Millennials (1981-1989)	22	10	6	16	3	8	34
Younger Millennials (1990-1996)	19	11	6	16	3	8	36

2014 Religious Landscape Study, conducted June 4-Sept. 30, 2014. Figures may not add to 100% because of rounding. Don't know/refused answers not shown. "Other Christian groups" includes Mormons, Orthodox Christians, Jehovah's Witnesses and a number of smaller Christian groups.

PEW RESEARCH CENTER

- Mainline church attendance is declining
- Religious identity is declining
- Younger people don't identify as much
- People don't trust the church the same
- People hunger for truth
- People hunger for community connections

Mein Ministerium ist flexibel



- I serve a traditional brick and mortar church
- I serve exclusively online communities
- I use social media to supplement my traditional church connections
- I meet up with people from the online communities

Linden Hills United Church of Christ



Linden Hills United Church of Christ

- It's OK to use cell phones in worship
- Post to Social Media
- Worship Streamed on Facebook Live
- QR Code to Update Information
- Maintain Connections Online
- Online Summaries of Events
- Social Media Workshops



Linden Hills United Church of Christ

The screenshot shows the Facebook page for Linden Hills UCC. The page header includes the name 'Linden Hills UCC', a search bar, and navigation links for 'Home', 'Create', and user profile 'Lawrence'. Below the header, there are navigation tabs for 'Page', 'Ad Center', 'Inbox', 'Events', 'Notifications', 'Insights', and 'More'. The main content area is titled 'All Videos' and features a grid of 12 video thumbnails. Each thumbnail includes a video preview, a title, and a view count. The left sidebar contains navigation options for the page, with 'Videos' highlighted. A 'Promote' button is located at the bottom of the sidebar.

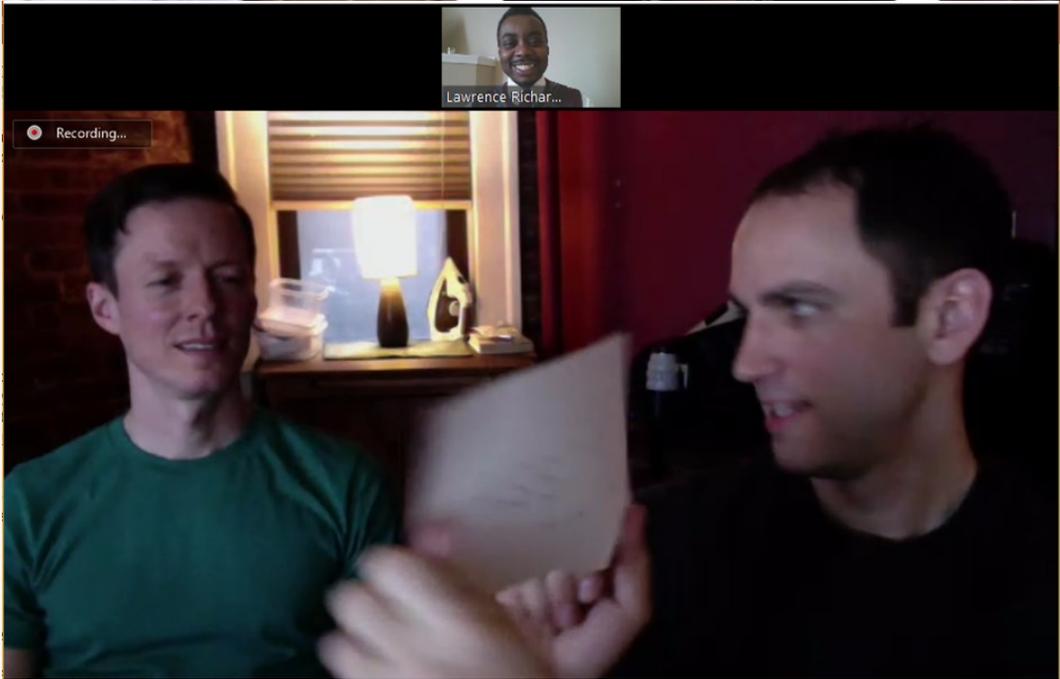
Linden Hills UCC
@LindenHillsUCC

Home
About
Photos
Reviews
Events
Videos
Notes
Posts
Services
Shop
Groups
Offers
Jobs
Community
Email Signup
Promote

All Videos Video Insights Video Library + Add Video

- Sunday worship, February 9, 2020**
47 views · February 9
- What a wonderful turnout for today's annual church budget...**
36 views · February 2
- Sunday worship, February 2, 2020**
32 views · February 2
- Sunday worship, January 26, 2020**
69 views · January 26
- Tonight at #youthgroup, Susan led us in a puzzle game where...**
30 views · January 23
- Sunday worship, January 19, 2020**
112 views · January 19
- What a wonderful day! Welcome to #LHUCC Avery, Jess, Tyler,...**
29 views · January 12
- New Members, New Vision Sunday Worship January 12,...**
47 views · January 12
- 58:20**
- 0:29**
- 54:36**
- 39:32**

Mein Online-Ministerium



 **Lawrence Richardson**
@larry2_0

The heart was made for worship. The heart worships through relationship. Relationship is the dance of the heart; love is its native tongue.

RETWEETS 3 LIKES 11

12:06 PM - 13 May 2016

Navigation icons: Reply, Retweet, Like, Share, More

Riverside Church in New York



The Riverside Church
@RiversideNY

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Recommendations and Reviews

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Page created February 7, 2010

Team Members

Jim Keat

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- Maranatha - L G B T ... Like

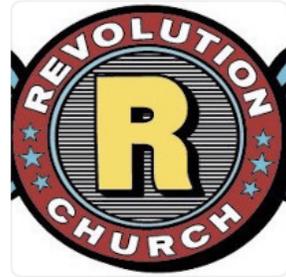
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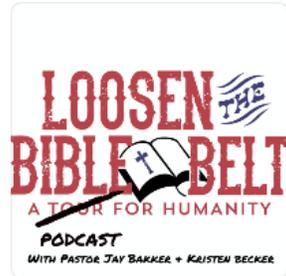
Podcast Religion



SUNDAY

Galatians 2020 Part Four E

Jay Bakker gives part 4 of his annual series on the book of Galatians after the talk for the congregation's response and a sermon show, The Sacred Collective. This service was recorded at Revolution Church.



THURSDAY

9. Lauren Duca E

We talk to Lauren Duca, self-described citizen activist, about her book "How to Start a Revolution." They talk about the extreme end of the religious right, her struggle with online attacks and a bullying incident.



WEDNESDAY

Grandmama Is The Baby E

On this week's episode of #TheFriendZone, Dustin takes a ride on the Black Business of the Week - Santana Caress' La C... www.gofundme.com/f/la-clinica-de-comida-the-food-clinica



The Center for Progressive Renewal

Published by Hootsuite [?] · May 16 at 6:01am ·

You don't want to miss this online event--> <http://ow.ly/v2qM300bicH> June 20th-24th, 1pm-2pm ET

Join Rev. John Dorhauer, Rev. Traci Blackmon and other national cross-denominational leaders in this FREE webinar series on white privilege.

**This free webinar series will offer a solid foundation, while also serving as a preview for the United Church of Christ adult education curriculum of the same name due for release in September.



White Privilege: Let's Talk with Rev. John Dorhauer, Rev. Traci Blackmon...

They will lead us through four areas of focus: telling the story of your spiritual journey through the lens of...

PROGRESSIVERENEWAL.ORG

21,279 people reached



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134 shares

Target Marketing

Online Bible Study



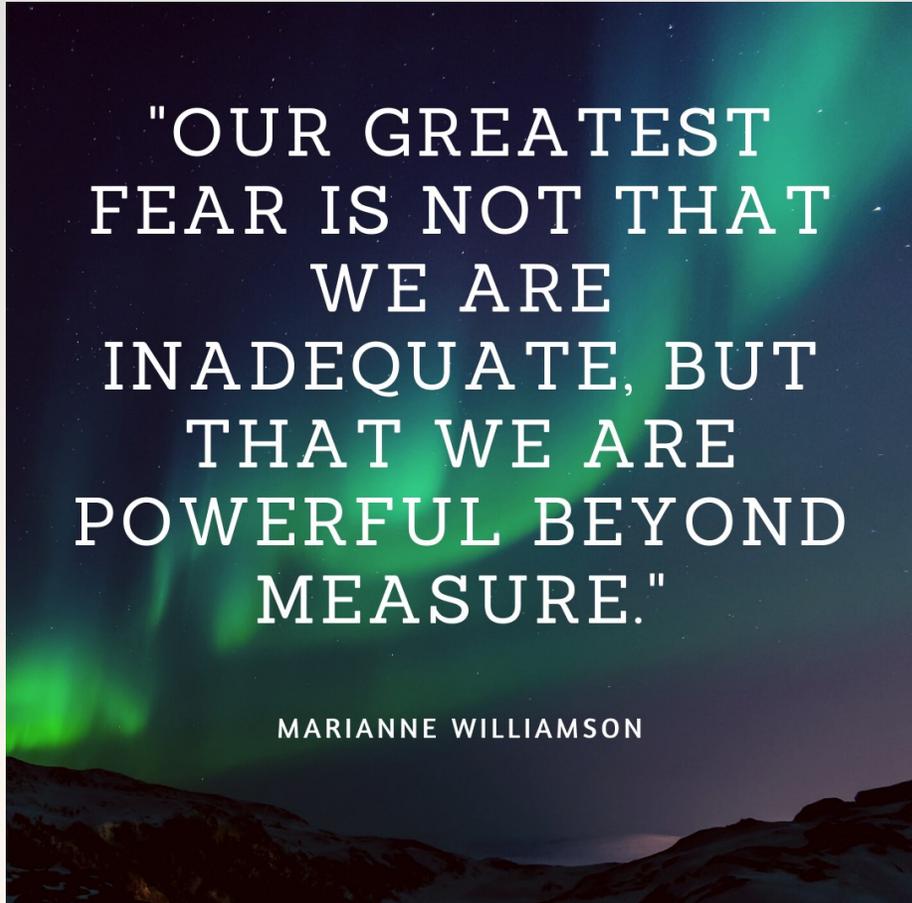
JUL
17

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Inspiration for all Ages



Online Tools For Church Leaders

ConvergenceUS.org



Strategic Planning

Your congregation and community deserve a long-term vision and plan. You can't get there alone.

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Professional development and online learning at the intersection of leadership and faith.

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Current, topical writings to benefit you in leadership and community engagement.

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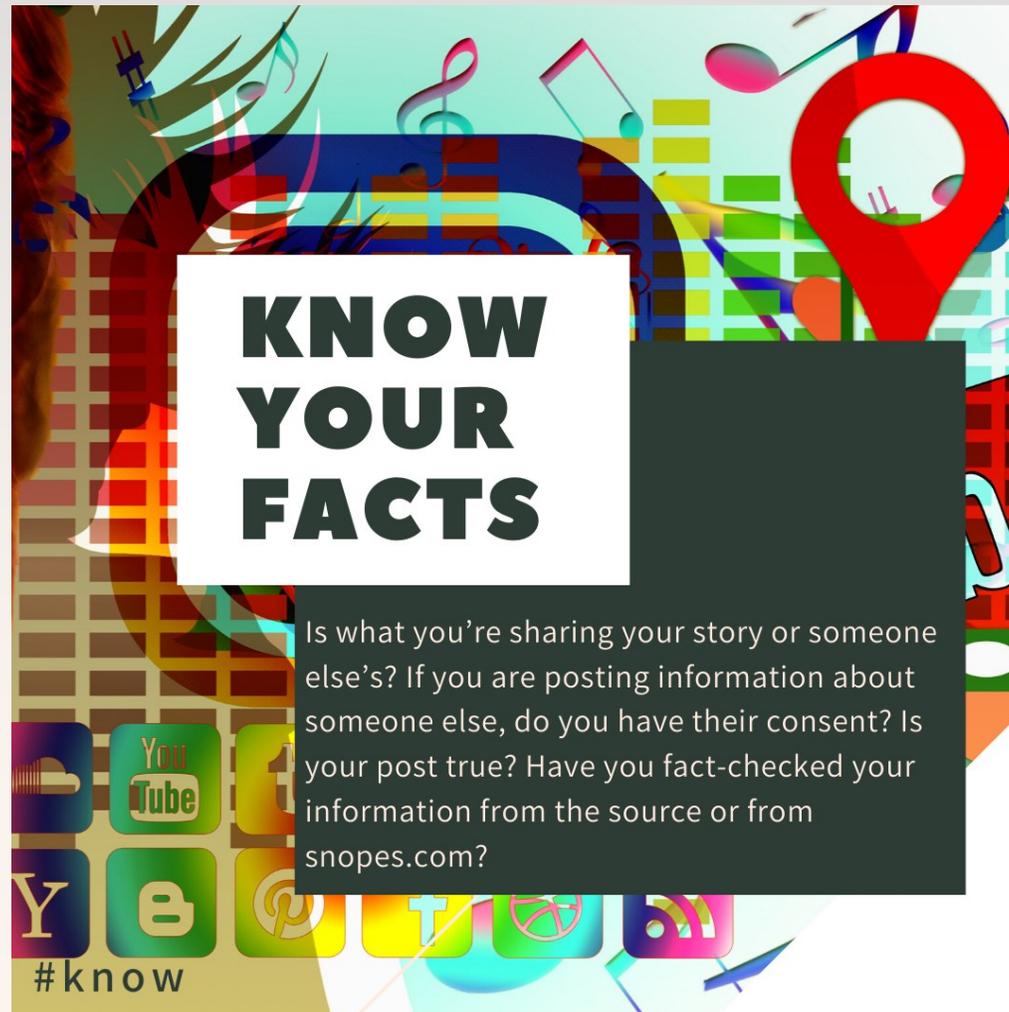
Creating an Ethical Framework for Social Media



Know Your Goal



Know Your Facts



Haben Sie Fragen?
Danke!

Contact Me:

LTRichardson.com

[@Larry2_0](https://twitter.com/Larry2_0)

Download Presentation:

<https://tinyurl.com/ua9be4x>